



FOR IMMEDIATE RELEASE

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Media note: Video and photo opportunity.

AKA's Midtown Small Business Fair set for Dec. 3 ***Community will join together to support local entrepreneurs***

Members of Zeta Upsilon Omega Chapter of Alpha Kappa Alpha Sorority, Inc. will host a Midtown Business Fair from **10 a.m. to 3 p.m. on Saturday, Dec. 3** in the Tangerine Plaza at 1794 22nd Street South.

The Midtown Business Fair is an opportunity to bring together small business owners and entrepreneurs to showcase and sell their products and services.

The event will focus on economic empowerment and increasing community awareness of buying local goods and services from small businesses which is part of the sorority's "Global Leadership "Through Timeless Service" national program initiative. Alpha Kappa Alpha has dedicated itself to improving the quality of life for citizens worldwide and promoting economic security. The organization is led by its 28th International President Carolyn House Stewart of Tampa, Florida.

"Every local purchase makes an economic impact in our community. When residents commit to buying local they are helping to keep more money in our community, support and create jobs and improve quality of life," said Bettye Newsome, event chair.

The business fair is free and open to the public.

Event supporters include the following:

- Urban Development Solutions
- City of St. Petersburg Small Business Development Center
- St. Petersburg Chamber of Commerce
- Power Broker Magazine
- Sweet-Bay Super Market
- WRXB Praise 1590 Radio Station

Representatives from the Pinellas County Supervisor of Elections office will also be available during the event to register voters and increase awareness and participation in the 2012 elections.

About Alpha Kappa Alpha Sorority, Inc.

Alpha Kappa Alpha Sorority, Incorporated is the oldest Greek-letter organization established in America by black women on Jan. 15, 1908, at Howard University. Led by International President Carolyn House Stewart, the organization connects thousands of college-trained women who give of themselves to support community service projects and scholarship programs.